

EVALUATION PLAN

1) WHERE are the top five performing corridors?

Using the premium transit corridors identified in past planning efforts, which best serve key regional mobility needs?

TOP 5 corridors in each category receives **1 POINT**

- Most frequently studied
- Connects to the most regional activity centers
- Most regional trips served
- Most jobs within 1/2 mile of corridor
- Most households within 1/2 mile of corridor
- Most miles within transit supportive land use policies and community redevelopment areas (CRAs)
- Least miles in flood or storm surge zones
- Most community amenities served (cultural, educational, institutional, recreational)

Public involvement: Preferences

Which transit technologies or modes best serve the top 5 corridors?

Sensitivity Testing

Applies the optimal operating scenario to better understand what transit technology or mode could be supported on each corridor

2) WHAT are the three best projects?

Of the top 5 corridors, what are the best technologies or modes that serve each and which are the 3 best projects?

TOP 3 projects in each category receives **1 POINT**

- Least significant structural needs
- Least significant utility relocation requirements
- Least noise & vibration impacts to sensitive uses
- Least natural resource impacts
- Least cultural resource impacts
- Best preliminary FTA Mobility Criteria rating
- Best preliminary FTA Cost Effectiveness Criteria rating
- Best preliminary FTA Land Use Criteria rating
- ROI Net Value (cost of project compared to benefits of project)

Public involvement: Corridors and Technologies/Modes

How can the projects be Value Engineered to improve competitiveness?

Value Engineering

Adjusts elements of the projects to make them more cost effective

3) HOW and WHEN are the best projects built?

Which project is the most competitive for federal funding today?

Rank Top 3 Projects in Sequence

Best preliminary overall FTA project rating

Preliminary costs and financial strategies

Public involvement: Top 3 Priorities

Refine the Implementation Plan as a result of regional consensus

DRAFT IMPLEMENTATION PLAN

65+ corridors

5 corridors

15 projects

3 projects

3 projects

3 projects in order

Acronyms

- FTA Federal Transit Administration
- LRTP Long Range Transportation Plan
- ROI Return on Investment
- TBARTA Tampa Bay Area Regional Transportation Authority